Jason Kirtland Skinner, PhD

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EDUCATION

PhD in Organizational Learning and Instructional Technology   **2015**
University of New Mexico, Albuquerque, NM
   Dissertation: "Social Network Analysis of Doctoral Research: Research Trends and Topics in Distance Learning"
   Major Emphasis: Instructional Technology; *Minor*: Distance Learning

MA in Curriculum, Teaching, & Learning – Instructional Technology   **2006**
Sonoma State University, Rohnert Park, CA
   Thesis: "Audio Conferencing, Interaction Analysis, and the Co-Construction of Knowledge within a Collaborative Community of Online Learners"
   Major: Curriculum, Teaching, and Learning - Instructional Technology

Film Studies   **2004**
San Francisco State University, San Francisco
   Completed 2 years of Master of Film Studies coursework before transferring to Sonoma State University.

BA in English   **1999**
University of Oregon, Eugene, OR

WORK EXPERIENCE

Instructional Systems & Multimedia Developer   **2022-Present**
Gradalis Teacher Education   Remote
      Denver, CO

   Accredited Waldorf Teacher Training program
   - Managed LMS, Student Information System, Zoom, and WPEngine hosting environment
   - Application development - Attendance System Javascript x Google AppScript
   - Organization rebrand, web development, print and online advertising and promotion
   - Web Properties Include
     - https://gradalis.edu/

Chief Technology Officer   **2019 to 2022**
Nevada Joint Union High School District   Grass Valley, CA

As CTO it was my duty to oversee the district technology team which provides technology and network infrastructure to five district high schools; Nevada Union, Bear River Ghidotti Early College High School, North Point Academy, and Silver Springs. I also ran the county network operation center for Nevada County's access to the K12 High Speed Network.

- Managed all web properties and development with CatapultK12
- Managed a migration and district requirement to utilize a uniform Learning Management System, Schoology
- Managed all instructional systems integrations; including multimedia archives, textbooks, and vendor applications.
- Managed online learning and instructor support during COVID
- Managed the student One to One device Chromebook device program
- Managed Technology Help Desk, Tech Specialist Team, and the Network Engineering Team
- Managed all district hardware, software, classroom technology, and the Student Information System
- Web Properties Include
  - https://www.njuhsd.com/
  - https://bearriver.njuhsd.com/
  - https://nevadaunion.njuhsd.com/
  - https://northpoint.njuhsd.com/
  - https://silversprings.njuhsd.com/
  - https://ghidotti.njuhsd.com/

Instructional Technology Lead/ Manager of Academic Technology   2017 to 2019
California State University, Sacramento   Sacramento, CA

As manager and interim director, I oversaw the Academic Technology Center service team, as well as the Learning Space Services classroom technology team.

- Managed the rollout from Blackboard to Canvas from Fall 2017 until campus was fully in Canvas Spring 2019 and lead the LMS Faculty Advisory Senate Subcommittee
- Managed the Instructional Technology stack of applications including; Canvas, Ally, all LTI and publisher integrations, Mediasite lecture capture, TopHat student response system, LockDown Browser, TurnItIn, Respondus, Qualtrics, Camtasia, CaptionSync captioning, and Class Climate course evaluations

- Managed training and support teams who support faculty through one to one consultations face to face, remotely, workshops trainings, and develop support materials. I also was the product manager for Canvas, Mediasite, and Zoom
- Created the Academic Technology Center virtual reality learning lab and development space
- Created a Universal Design for Learning and Accessible Course Materials Initiative
- Web Properties Include
  - https://www.csus.edu/information-resources-technology/universal-design-for-learning/
  - https://www.csus.edu/information-resources-technology/academic-technology-classrooms/

Multimedia Developer   **2013 to 2016**
Future Insight Maps, inc.   Remote
                                                                        Fair Oaks, CA

Future Insight Maps is a small international consulting company that specializes in facilitating strategic planning, systems methods, and resilience in government departments and private organizations.
- Lead software development and the activity around WindTunneling, a tool suite designed to enable organizational knowledge sharing and decision-making surrounding complex issues. Django/python-based web application
- Lead software development on the Fulcrum, a custom Moodle lms instance hosting certification courses.
- Instructional Designer across course offering curriculum.
- Lead web design for Future Insight Maps and associated site
- Videographer across course development, client consulting, and promotional activities
- Web Properties Include
  - https://futureinsightmaps.com/
  - http://join.thefulcrum.net/
  - https://windtunneling.com/
  - https://join.windtunneling.com/user/login/

New Media Lead   **2008 to 2013**
New Mexico PBS   Remote
                                                                      Albuquerque, NM

New Mexico PBS brought me on as Lead Web Developer where I oversaw web development staff and all of the station's web properties, including the station's main website and websites for individual local television productions and documentaries.

- Lead web and online developer for KNME and on the station web rebrand to New Mexico PBS affiliated sites
- Developed online streaming video archive to stream New Mexico PBS video and television
- Worked on the PBS Video metadata standard taskforce, streaming server configuration team, collections and categories layout and theme team
- Worked on PBS Learning Media application. Served on metadata standard team, collections and categories, curriculum documentation and training team
- Produced and edited online video content for television shows New Mexico in Focus, Colores!, and New Mexico PBS ongoing documentary film series
- First in 10 stations nationwide to implement and product test the PBS Bento CMS
- Won 2008 Emmy Award - in the category 'Advanced Media – Interactivity' for the documentary film The Musical Adventures of John Donald Robb.
- Web Properties Include
  - https://www.newmexicopbs.org/
  - https://www.newmexicopbs.org/productions/newmexicoinfocus/
  - https://www.newmexicopbs.org/productions/colores/
  - https://ca.pbslearningmedia.org/resource/the-musical-adventures-of-jd-robb-in-new-mexico/the-musical-adventures-of-jd-robb-in-new-mexico/
  - https://www.robbtrust.org/pbs-documentary.html

Graduate Assistant   **2006 to 2008**
Technology and Education Center, University of New Mexico   Albuquerque, NM

At University of New Mexico my doctoral studies focused on Instructional Technology with a Minor emphasis in Distance Learning. While there I worked as a graduate assistant for the Technology and Education Center. My work was to develop and deliver online and face-to-face instructional

technology training for faculty and graduate students. Topics included: instructional design, webCT, Blackboard, Moodle, beginning HTML, Flash games, accessibility, audio recording, and video techniques for instruction.

- Web Properties Include
  - https://coehs.unm.edu/administration/center-for-student-success/tec.html

Graduate Assistant   **2005 to 2006**
Center for Distributed Learning, Sonoma State University   Rohnert Park, CA
Chancellors Office California State University System

I worked as a graduate assistant at the Center for Distributed Learning, a division of the CSU Chancellors Office. My work was to create multimedia and face to face training for two collaborative initiatives with the New Media Consortium, MERLOT (Multimedia Educational Resource for Learning and Online Training) and the Pachyderm learning object environment.

- Web Properties Include
  - https://merlot.org/merlot/

FREELANCE DESIGN CONTRACTS

Catalytic Thinking Labs   **2023**

Certificate Program in Systemics and Critical Thinking
Redesigned and migrated a for-cost certificate-based program to an open access format. The catalog of offerings includes 128 courses across Applied Critical Thinking, Navigating Complex Issues, Self-Knowledge for Leading and Supporting, and Disciplined Social Innovation discourses.

- WordPress development, videography, instructional and graphic design
- https://catalyticthinkinglabs.org/

Witherell Auctioneers & Appraisers   **2017**

WordPress web development and integration with vendor auction content management system.

- https://witherell.com/

New Action Art – Dawler-Rowney Art Supplies   **2016**

Art instructional videos, graphic design, subscription based WordPress web development utilizing WooCommerce and Stripe

- https://thenewactionart.com
- https://www.youtube.com/watch?v=wOm1R3v10lY
- https://www.youtube.com/watch?v=rRw_8nslRNs&t=14s

TEACHING

Graduate Courses

EDTE 280A – Fundamentals of Online Pedagogy & Instructional Design
Sacramento State – Online, 2019

OLIT 501 - Instructional Design Principles
University of New Mexico – In Person, Online, 2011, 2012

OLIT 522 - Digital Video Techniques for Instruction
University of New Mexico – In Person, 2012

OLIT 525 - Instructional Multimedia Design
University of New Mexico – In Person, 2011

Undergraduate Courses

OLIT 483 - Instructional Applications of Computer Technology
University of New Mexico – In Person, 2010, 2011

CINE 342 – History of Documentary Film
San Francisco State University – In Person, 2003

CINE 423 –Digital Filmmaking
San Francisco State University – In Person, 2002

PUBLICATIONS

Gunawardena, G.L., Barrett, K., & Skinner, J. K.,
 (2011). Transformative education through technology: Facilitating social construction of knowledge online through cross-cultural e-mentoring. In V. Edirisinghe (ed.), Proceedings of The 1st International Conference on the Social Sciences and the Humanities (volume 1), pp.114-118. Peradeniya, Sri Lanka: The faculty of Arts, University of Peradeniya.

LaPointe, D., Richmond, C., VanBerschot, J. A. Gunawardena, L., & Skinner, J.K.
 (2008). E-mentoring strategies for cross-cultural learning and community building. Proceedings of the 2008 Mentoring Conference: Fostering a Mentoring Culture in the 21st Century (pp.107-114). Albuquerque, NM: The University of New Mexico, Mentoring Institute.

CONFERENCE PRESENTATIONS

Skinner, JK., Comins, D., & Ira, J. (2019, JULY). Risk and Reward: Accessibility and Usability as Drivers of Digital Transformation, Cal State 2019 Tech Conference

Skinner, JK., Miller, C., & Fox, M. (2017, JULY). Smart Planner and KEYS to Degree at Sacramento State: positioning IT as a strategic partner, initiating culture change, and learning from failure and success, CSU's Tech, Innovation, Education, and Exchange 2017

Gunawardena, C. N., Skinner, J. K., Richmond, C., (2008, March). Cross-cultural e-mentoring to develop problem-solving online learning communities. Paper presented at the 2008 Annual Meeting of the American Educational Research Association, New York, New York.

Skinner, J.K. (2007). Interaction analysis, synchronous cmc, & a multi-modal unit of analysis. Paper presented at Annual Conference Association for Educational Communications & Technology, Anaheim, California.

Skinner, J.K. (2006, March). Pachyderm 2.0: open source educational web authoring tool. Paper presented at Community of Academic Technology Specialists (CATS) Conference, Monterey, California.

Skinner, J.K. (2005) Constructivism, learning objects, and pachyderm 2.0: an analysis of form. Paper presented at 2005 Annual Summer Conference of the New Media Consortium, Honolulu, Hawaii.

AWARDS AND HONORS

Emmy Award: Interactive Website   2008
Website for the Documentary "The Musical Adventures Of John Donald Robb In New Mexico" - http://www.newmexicopbs.org/productions/robb/

REFFERENCES *

Jen Schwedler
Former Associate Chief Information Officer
California State University, Sacramento

Current Associate Dean, Academic Affairs and Online Education
Continuing and Professional Education, University of California Davis
(916)769-5958
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Jane Lorand
CEO Future Insight Maps
Founder Catalytic Thinking Labs
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Executive Director
Gradalis Teacher Education
(720)990-3701
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Franz Joachim
CEO New Mexico PBS
(505) 277-3296
fjoachim@newmexicopbs.org

* Further references and letters of recommendation available on request